



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Assembly
Attention: Accounts Payable
711 3rd Ave
3rd Floor
New York, NY 10017

Send Payment To:

WPBF
PO Box 90037
Prescott, AZ 86304-9037

| | | | |
|-------------------|-----------------------|--------------|---------------------|
| Property | WPBF | | |
| Invoice # | 1967344-1 | Order # | 1967344 |
| Invoice Date | 01/05/20 | Alt Order # | 09729627 |
| Invoice Month | January 2020 | Deal # | |
| Invoice Period | 12/30/19 - 01/01/20 | Flight Dates | 01/01/20 - 01/01/20 |
| Advertiser | Bloomberg/D/President | | |
| Product | BLOOMBERG BOWL GAMES | | |
| Estimate # | 0113 | | |
| Account Executive | Cheryl Long | | |
| Sales Office | HRP -Washington DC | | |
| Sales Region | National | | |
| Agency Code | 1939 | | |
| Advertiser Code | MBLM | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | ASSEMBLY | | |
| Advertiser Ref | | | |
| Product 1 | MBLM | | |
| Product 2 | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|----------------|-------------------|-------------|----------------|----------------|-------------|---------------|
| 1 | 01/01/20 | 01/01/20 | CITRUS BOWL | 1-4P | --1---- | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 12/30/19 | 01/05/20 | --1---- | 1 | \$2,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 01/01/20 | 4:36 PM | CITRUS BOWL | 1-4P | :30 | MRBPBK3007H | \$2,000.00 NM |
| LR - Football | | | | | | | | | |
| Total Spots | | | | | | | 1 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$2,000.00 |
| <u>Agency Commission</u> | \$300.00 |
| <u>Net Amount Due</u> | \$1,700.00 |

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.